

# ORDERING A FARM PACKAGE GUIDELINES

## California



### FARM FORMAT

Note available on ALL farms:

- Marketing Farm - Provides owner's name, site address, and mailing address
- 3 Line - Provides assessors parcel number, site address, mailing address, owner name, use code, year built, square footage, sale date, units, and sales amount.
- 6 Line - Provides assessors parcel number, site address, mailing address, owner name, use code, last sale date, sale amount, year built, square footage, lot size, tract, lot, tax rate, bed/bath count, tax delinquent, tax exempt.

**STATISTICAL ANALYSIS** (Statistic Report provides turnover ratio, occupancy ratio, record count, and sales analysis of full value sales based on price and square footage.)

### ALL FARM DATA AVAILABLE

- Paper
- Email (PDF & Excel)
- CD (PDF & Excel)
- Labels (Regular 3up 1"x2.5", Only available in white)

### FARM AREA

- Boundaries (4 street names - North, South, East and West)
- Thomas Guide Map Page and Grid (average of 500 homes per pg/grid)
- Zip Code
- Site address (Bullet Point - radius search)
- Customized Map

### USE CODE (EXAMPLES)

- Single Family Residences
- All Residential - Single Family and 1 to 4 units (single families, plus condos, and 2 to 4 units)

### OWNER STATUS

- Absentee
- Occupied
- Non Owner Occupied
- Both Absentee and Owner Occupied (can be separated)