# **VALUECHECK**





Quickly gain knowledge, value, and insight on a specific property and neighborhood for your clients. This tool is easy to use and will make you look good!

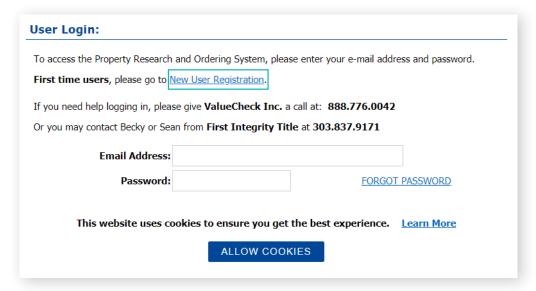
# **LOGGING ON IN THREE SIMPLE STEPS**

- 1. To access ValueCheck go to www.FirstIntegrityTitle.com
- 2. Locate and click the **ValueCheck** button or hover over the **Marketing** tab and click **ValueCheck**



3. **Register for a Login or Returning User:** To access your property profile report, order title or an O&E, ValueAnalyzer, and farming feature, please enter your email address and password, and click the "Allow Cookies" button.

First time users, please go to New User Registration.



CHERRY CREEK NORTH | DOWNTOWN | DTC | GLENDALE | SOUTH LAKEWOOD | WESTMINSTER | WHEAT RIDGE

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#### INSTANT PROPERTY PROFILE

- Property Characteristics including: ownership, property description, property characteristics, latest assessment info, and more!
- Neighborhood Sales

- Property Analysis
- Recent Sales
- Value Analyzer
- School Data
- Demographics

## IDEAS ON HOW TO LEVERAGE THE DATA

- 1 Do Your Homework Prior to a Listing Appointment
  Pull a property profile report and bring it to your next listing appointment.
- (2) Inform Your Sellers/Buyers
  Use a property profile report when speaking with sellers/buyers to showcase property, school, and demographic data. You may also utilize recent sales and comparables if appropriate.
- **3 Justify a Value**Use the Recent Sales and ValueAnalyzer tab within a property search to justify a price point or contest an appraisal.

## LEARN HOW TO USE THE VALUEANALYZER

Use this tool to justify a property valuation.

• Use this URL to watch a training video:

https://vimeo.com/52029441

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