

VALUECHECK

Property Profile Report • Online Ordering • Valuations



Quickly gain knowledge, value, and insight on a specific property and neighborhood for your clients. This tool is easy to use and will make you look good!

LOGGING ON IN THREE SIMPLE STEPS

1. To access ValueCheck go to **www.FirstIntegrityTitle.com**
2. Locate and click the **ValueCheck** button or hover over the **Marketing** tab and click **ValueCheck**

The screenshot shows a navigation menu with four main categories: 'For Real Estate Agents', 'For Lenders', 'Value Check', and 'Continuing Education & Seminars'. The 'Value Check' category is highlighted with a blue border. To the right, a 'MARKETING' dropdown menu is open, listing 'Value Check', 'Farm Reports', 'Home Books', 'Marketing Support', 'Mortgage Leads', 'Postcards & More', and 'FITCO App'.

3. **Register for a Login or Returning User:** To access your property profile report, order title or an O&E, ValueAnalyzer, and farming feature, please enter your email address and password, and click the “Allow Cookies” button.

First time users, please go to New User Registration.

User Login:

To access the Property Research and Ordering System, please enter your e-mail address and password.

First time users, please go to [New User Registration](#).

If you need help logging in, please give **ValueCheck Inc.** a call at: **888.776.0042**

Or you may contact Becky or Sean from **First Integrity Title** at **303.837.9171**

Email Address:

Password: [FORGOT PASSWORD](#)

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INSTANT PROPERTY PROFILE

- Property Characteristics including: ownership, property description, property characteristics, latest assessment info, and more!
- Neighborhood Sales
- Property Analysis
- Recent Sales
- Value Analyzer
- School Data
- Demographics

IDEAS ON HOW TO LEVERAGE THE DATA

- ① Do Your Homework Prior to a Listing Appointment**
Pull a property profile report and bring it to your next listing appointment.
- ② Inform Your Sellers/Buyers**
Use a property profile report when speaking with sellers/buyers to showcase property, school, and demographic data. You may also utilize recent sales and comparables if appropriate.
- ③ Justify a Value**
Use the Recent Sales and ValueAnalyzer tab within a property search to justify a price point or contest an appraisal.

LEARN HOW TO USE THE VALUEANALYZER

Use this tool to justify a property valuation.

- Use this URL to watch a training video:
<https://vimeo.com/52029441>